



# Think



## Spare Change Drive for College Campuses

### Purpose:

The primary purpose of this fundraiser is to raise money for the Ranch on Jesus Fund! The Ranch on Jesus Fund exists to help meet the ongoing operational costs of Ranch on Jesus Orphanage Ministries in Mutungo, Uganda. It takes \$2,000 annually to provide one child at the Ranch on Jesus Orphanage with shelter, food, clothing, school fees and medical care. That averages to only \$5.50 per day! This fundraiser is an excellent way to get students to “think” about how even a small donation of change can be a big blessing to the “least of these” in Africa.

### How to do it on your campus:

The Blue Cup Fundraiser is simple to organize and easy to participate in. All you need is a stack of Blue Solo Cups and “Ranch on Jesus Fund” labels listing the name and contact info of the fundraiser’s campus coordinator. Start spreading the word around campus. Send a mass email. Hand out postcards. Talk to your friends, classmates and professors. The best promotion is always word of mouth!

There are also provided flyers which have been specifically tailored for college students. The flyers are designed to be posted daily (one per day) the week leading up to the kick off day. The first four flyers showcase common non-essential items, which a majority of college students purchase on a fairly regular basis. At the bottom of each flyer is the tagline “think” beside a picture of a blue cup. These flyers are not designed to make people feel guilty for enjoying consumer goods, but are intended to show them how they can help needy children simply by giving up one non-essential item and donating that money. The final flyer gives specific information on the Blue Cup Fundraiser, who it supports and how to participate.

Wrap up the fundraiser on the designated collection date. Thank participants with a small party to announce the grand total. Celebrate the fact that with small changes you’ve made a lot of change for little ones in need!

**Helpful Hints for Collecting Change**

- Clean out your car
- Check drawers and furniture in your house/apt/dorm room
- Be on the lookout for change on the ground
- Get family and friends involved
- Get members of any organization, group, or sports team that you are a part of involved
- Ask your RA to promote it on your hall
- Make an announcement in class about fundraiser
- Ask your professor to keep a cup in his/her office

Two million dollars in pennies are lost or thrown away each year.

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